

**sting**

# **Cookies Privacy Policy**

Version 0.1 – Last Updated September 2022

### Cookies Privacy Policy

Thank you for showing interest in our service. In order for us to provide you with our services, we are required to collect and process certain personal data about you.

By entrusting us with your personal data, we would like to assure you of our commitment to keep such information private.

We have taken measurable steps to protect the confidentiality, security and integrity of this data. We encourage you to review the following information carefully.

### Grounds for data collection.

Processing of your personal information (meaning, any data which may potentially allow your identification with reasonable means; hereinafter "**Personal Information**") is necessary for the performance of our contractual obligations towards you and providing you with our services.

When you use our services, you consent to the collection, storage, use, disclosure and other uses of your Personal Information as described in this Privacy Policy.

### How do we receive information about you?

We receive your Personal Information from various sources:

When you voluntarily provide us your personal details in order to work with us (for example, your name and email address);

### What type of information we collect?

In order to for us to provide you with our services and in order to provide you with our services we will need you to collect the following information:

- **Personal Information**

We collect the following Personal Information about you:

- your name, email address, phone number, occupation, country of residence, and your age (in order to verify you are over 18 years of age and eligible to participate in our service).

**Voluntary information:** when you communicate with us (for example when you send us an email or use a "contact us" form on our site) we collect the personal information you provided us with.

Technical information – we collect certain technical information that is automatically recorded when you use our services, such as your IP address, MAC address, device approximate location

- **Non-Personal Information**

We record and collect data from or about your device (for example your computer or your mobile device) when you access our services and visit our site. This includes, but not limited to: UDID, Google advertising ID, IDFA, cookie identifiers, and may include other identifiers such your operating system version, browser type, language preferences, time zone, referring domains and the duration of your visits. This will facilitate our ability to improve our service and personalize your experience with us.

If we combine Personal Information with non-Personal Information about you, the combined information will be treated as Personal Information for as long as it remains combined.

- **Tracking Technologies**

When you visit or access our services we use (and authorize 3rd parties to use) pixels, cookies, events and other technologies ("Tracking Technologies"). These allow us to automatically collect information about you, your device and your online behavior, in order to enhance your navigation in our services, improve our site's performance, perform analytics and customize your experience on it. In addition, we may merge information we have with information collected through said tracking technologies with information we may obtain from other sources and, as a result, such information may become Personal Information.

### **How do we use the information we collect?**

- **Provision of service** - we will use your Personal Information you provide us for the provision and improvement of our services to you.
- **Analytics, surveys and research** - we are always trying to improve our services and think of new and exciting features for our users. From time to time, we may conduct surveys or test features, and analyse the information we have to develop, evaluate and improve these features.
- **Protecting our interests** - we use your Personal Information when we believe it's necessary in order to take precautions against liabilities, investigate and defend ourselves against any third-party claims or allegations, investigate and protect ourselves from fraud, protect the security or integrity of our services and protect the rights and property, its users and/or partners.

### Cookies Disclosure

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic.

*Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [allaboutcookies.org](http://allaboutcookies.org)*

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To opt out of being tracked by Google Analytics across all websites: Google Analytics Opt-out Browser Add-on Visit Off-Facebook Activity tool page to Manage Your Off-Facebook Activity or Clear History. That page can tell you which companies are supplying Facebook with information about your real-world activity.

### Retention and destruction of personal information

We will take reasonable steps to ensure the accuracy of the information we hold about you. We will not use your personal information unless it is (to the best of our knowledge) accurate and up to date. We will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements.

*Unless a legal obligation prevents this, we retain personal information about you for a maximum period of two years after last contact.*

### Your choices in relation to personal information

In some circumstances, we may anonymise your personal information so that it can no longer be associated with you, in which case we may use such information without further notice to you.

When the purposes for which we have collected the data for have ended we will retain and securely destroy your personal information in accordance with applicable laws and regulations. For further

details about data retention please contact the data protection officer whose details can be found in this policy.

### **Updates to this Policy**

This Privacy Policy is subject to changes from time to time, at our sole discretion. The most current version will always be posted on our website (as reflected in the "Last Updated" heading). You are advised to check for updates regularly.

In the event of material changes, we will provide you with a notice. By continuing to access or use our services after any revisions become effective, you agree to be bound by the updated Privacy Policy.



## **STING CREATIVE MARKETING LIMITED**

Sting Creative Marketing Limited is a Hong Kong registered company with business address at: Office 4, 12/F, Emperor Group Centre, 288 Hennessy Road, Wan Chai, HONG KONG

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Website: <https://stingcreativemarketing.com/>

info@stingcreativemarketing.com